



AUTOZONE LIBERTY BOWL EVENTS

BOWL GAME

ACTION PACKS

EVENT TICKETS



22nd Annual High School All-Star Football Game

Saturday, December 14 @ 2:30 pm
Memphis University School

Come see the top high school players from the Memphis and Shelby County area as these future college stars showcase their talents.

Team Welcome Party

Tuesday, December 24
Location TBA

Enjoy an evening that includes dinner and activities while welcoming the players and coaches from both teams.

Be a part of this fun night out!
(Tickets available only in select Action Packs)



President's Gala

Thursday, December 26 @ 6:30 pm
The Peabody Hotel - Grand Ballroom

A nationally known recording artist will entertain you at the premier black tie event of the season. Put on your party clothes and enjoy a lively night of food, drink, dancing and music at the historic Peabody Hotel.

Pre-Game Buffet & Party

Friday, December 27 @ 2:30 pm
Pipkin & Creative Arts Building

Adjacent to the stadium at Liberty Park, this is one of the largest indoor pre-game parties in the nation. This outstanding buffet is "all you can eat and drink" with live entertainment. From here, make the short walk to the stadium for kickoff.



Beale Street Parade

Thursday, December 26 @ 3 pm
World Famous Beale Street - FREE

Be part of the fun at one of Downtown's signature events as floats, high school and university marching bands perform along historic Beale Street in the Home of the Blues.

Bash on Beale Pep Rally

Thursday, December 26 @ 4:30 pm
Handy Park on Beale Street - FREE

Join fans from the competing teams for this exciting pep rally and then enjoy a festive time on World Famous Beale Street the day before the game!



FCA Breakfast

Saturday, December 28 @ 9:00 am
Hilton Memphis Hotel

Join community and business leaders at this long-standing tradition. The FCA Breakfast features an inspiring message by a nationally known sports personality.

Pro Rodeo

Saturday, December 28 @ 2:00 pm
Agricenter Show Place Arena

The 36th Annual Pro Rodeo features top performers in events such as Bull Riding and Barrel Racing and a Boot Race for the kids.
(Special Group Pricing Available)



66th Annual AutoZone Liberty Bowl Football Classic

December 27, 2024
Kickoff at 6:00 pm
Simmons Bank Liberty Stadium

Televised on **ESPN**

Enjoy the color and pageantry of college football at the best party in Memphis – the AutoZone Liberty Bowl!

Celebrate freedom, patriotism and liberty as two of the country's best teams "Battle for the Bell". Plus, you will be entertained by a spectacular halftime show featuring a nationally known recording artist who will be joined by bands from across the country.

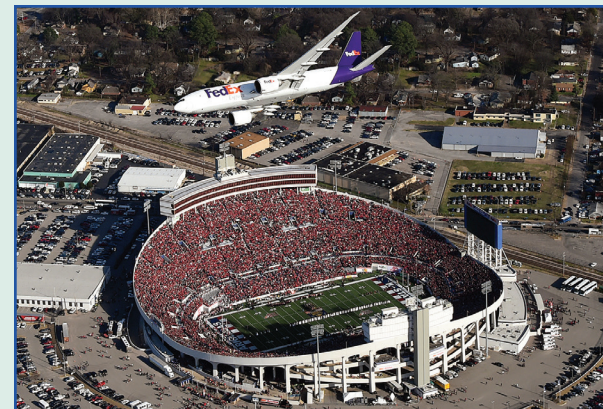


Photo by Chuck Lajeunesse

www.AutoZoneLibertyBowl.org
(901) 795-7700

SPECIAL VALUE ACTION PACKS

Select your specially priced Action Pack today for the complete AutoZone Liberty Bowl experience! Only Action Pack buyers will receive great savings on tickets to Bowl Week events.

Starter - \$570 (Save \$20)

4 SIDELINE GAME TICKETS • 4 PRE-GAME BUFFET & PARTY TICKETS
 ASSOCIATION MEMBERSHIP WITH 1 PARKING PASS,
 INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT

Impact Player - \$1,090 (Save \$85)

8 SIDELINE GAME TICKETS • 8 PRE-GAME BUFFET & PARTY TICKETS
 ASSOCIATION MEMBERSHIP WITH 2 PARKING PASSES,
 INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT

Team Captain - \$1,610 (Save \$195)

12 SIDELINE GAME TICKETS • 12 PRE-GAME BUFFET & PARTY TICKETS
 ASSOCIATION MEMBERSHIP WITH 4 PARKING PASSES,
 INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT

All-Conference - \$2,610 (Save \$315)

16 SIDELINE GAME TICKETS • 16 PRE-GAME BUFFET & PARTY TICKETS
 ASSOCIATION MEMBERSHIP WITH 6 PARKING PASSES,
 INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT
 2 TEAM WELCOME PARTY TICKETS • 2 PRO RODEO TICKETS
 2 PRESIDENT'S GALA TICKETS

All-American - \$3,610 (Save \$435)

20 SIDELINE GAME TICKETS • 20 PRE-GAME BUFFET & PARTY TICKETS
 ASSOCIATION MEMBERSHIP WITH 8 PARKING PASSES,
 INVITATIONS TO SPECIAL EVENTS, SUBSCRIPTION AND GIFT
 4 TEAM WELCOME PARTY TICKETS • 4 PRO RODEO TICKETS
 4 PRESIDENT'S GALA TICKETS

<input type="checkbox"/> HS All-Star Game @ \$10	=	_____
<input type="checkbox"/> Pro Rodeo @ \$20/\$5 Kids	=	_____
<input type="checkbox"/> President's Gala @ \$200	=	_____
<input type="checkbox"/> Pre-Game Buffet & Party @ \$50	=	_____

ACTION PACKS

<input type="checkbox"/> Starter @ \$570	=	_____
<input type="checkbox"/> Impact Player @ \$1,090	=	_____
<input type="checkbox"/> Team Captain @ \$1,610	=	_____
<input type="checkbox"/> All-Conference @ \$2,610	=	_____
<input type="checkbox"/> All-American @ \$3,610	=	_____

INDIVIDUAL GAME TICKETS

<input type="checkbox"/> Chair Back Seats @ \$120	=	_____
<input type="checkbox"/> Premium Sideline Seats @ \$100	=	_____
<input type="checkbox"/> Sideline Seats @ \$85	=	_____
<input type="checkbox"/> End Zone Seats @ \$75	=	_____
<input type="checkbox"/> Association Membership @ \$50	=	_____

Membership Includes Priority Seating, PARKING PASS, Subscription and Commemorative Gift. Ask About Upgraded Tiger Lane Parking.

TOTAL

Subtotal	=	_____
Handling Fee	=	\$5.00
TOTAL AMOUNT DUE		<input type="text"/>

NO EXCHANGES OR REFUNDS / ALL SALES FINAL





Bowl Buddies

Make a difference in the community by participating in the AutoZone Liberty Bowl "Bowl Buddies" program. Purchase tickets for a charity group of your choice. For more information, please call (901) 795-7700.

Official Branded Bowl Merchandise
Exclusively From



On brand.
On everything.
(901) 365-4830



Finding cures. Saving children.
ALSAC • DANNY THOMAS, FOUNDER

The AutoZone Liberty Bowl is proud to showcase the life-saving work and mission of St. Jude Children's Research Hospital, the world's premier pediatric cancer research center. The Bowl's spectacular halftime show will honor St. Jude patients, sending the St. Jude message to a national television audience on ESPN.

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. St. Jude freely shares the discoveries we make, so one child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all they should worry about is helping their child live.

St. Jude has helped push the childhood cancer survival rate from less than 20% when we opened to 80% today. We won't stop until no child dies from cancer.





**66TH ANNUAL
AUTOZONE LIBERTY BOWL
DECEMBER 27, 2024
6 P.M. KICKOFF**

A FRIDAY NIGHT PARTY!

XII

**BIG 12
CONFERENCE**

VS.

**SOUTHEASTERN
CONFERENCE**



**CELEBRATING 66 YEARS IN
THE HOME OF THE BLUES,
SOUL & ROCK 'N' ROLL**

What They Are Saying About The Bowl



"It has been a great experience for us this week. We really appreciate the people of Memphis that support this great Bowl game."

Matt Campbell
Iowa State
Head Coach

"To get to go out and experience a new city that's been very welcoming and rolled the red carpet out for us, I don't think enough can be said about the AutoZone Liberty Bowl experience."



Kirby Smart
Georgia
Head Coach



"Beale Street is rockin' every night. Having coached in it twice, they do such a fantastic job at the AutoZone Liberty Bowl."

Dan Mullen
ESPN College
Football Analyst

PAYMENT INFORMATION

NAME _____

COMPANY _____

ADDRESS _____

CITY, ST, ZIP _____

DAY PHONE _____

EMAIL ADDRESS _____

METHOD OF PAYMENT (CIRCLE ONE)
 CHECK AMEX DISC MC VISA

CARD # _____

EXPIRATION DATE _____ (Security Code) _____

MAKE CHECKS PAYABLE TO AUTOZONE LIBERTY BOWL

SIGNATURE _____



- Chair Back Seats – \$120 ■ Premium Sideline Seats – \$100
- Sideline Seats – \$85 ■ End Zone Seats – \$75

If possible seat me on the:

East Side	West Side
Detach and Mail to: AutoZone Liberty Bowl 959 Ridgeway Loop Rd., Suite 101 Memphis, TN 38120	Fax to: (901) 795-7826

For tickets and information
Call: (901) 795-7700
Visit: www.AutoZoneLibertyBowl.org
Email: tickets@libertybowl.org
ticketmaster.com

GET SOCIAL BY FOLLOWING US

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