

AutoZone Liberty Bowl Queens

A Celebration of Queens

You are cordially invited to Memphis, Tennessee—Home of the Blues, Birthplace of Rock-N-Roll and the AutoZone Liberty Bowl!

The AutoZone Liberty Bowl Football Classic is celebrating its 59th anniversary, making it the 7th oldest college bowl game. This Football Classic was founded on the principles of freedom, patriotism and liberty.

The AutoZone Liberty Bowl would like to honor you and other Queens from around the country during our pre-game and halftime extravaganza.

All AutoZone Liberty Bowl Queens attend several of the Bowl's events. In fact, your AutoZone Liberty Bowl experience culminates with an on-field pre-game ceremony that starts the kick-off of the AutoZone Liberty Bowl. The game will be televised live on ABC on Saturday, December 30, 2017 at 11:30 A.M. CST.

Please make plans NOW to be a part of this once-in-a-lifetime experience. To reserve your place in this year's celebration, simply return the Registration Form for you and your guests.



Come be part of the halftime show with a nationally known entertainer. Queens have danced in the past with stars such as LeAnn Rimes, The Beach Boys, The Temptations, Big & Rich, The Commodores and Craig Morgan.

Official AutoZone Liberty Bowl Queens Host Hotel

The official host hotel for the AutoZone Liberty Bowl Queens is the DoubleTree Downtown Hotel in Memphis, TN. A special rate is available at \$169.00 (plus tax) per night for all room types. To get this great Bowl rate, call **1-800-222-8733** today to make your reservations and tell reservations the Group Name is Queens By Invitation Only. The Group Code for this special rate is QBL. The cost of your hotel room is separate. It is **NOT** included in the price of the Queen or Guest Event Package. (Package details and pricing are listed on the Registration Form.) The cutoff date to reserve a room is Sunday, December 24, 2017 and past this date, the hotel will not honor this special rate.

Queen Registration

Date: Thursday, December 28, 2017 - 1:00P.M. - 4:00P.M.

A registration table will be set up in the lobby of the DoubleTree Downtown Hotel. Registration will begin at 1:00P.M. till 4:00P.M. This is where you, the Queen, will pick up your Queen Event Package packet from Pam Kimery that will contain all your tickets and the tickets for your guests along with information for you and your guests for all the events and activities. (No tickets will be mailed (individual tickets, Queen Event Package tickets or Guest Event Package tickets). The Queen will be given an AutoZone Liberty Bowl Queen sweatshirt and a sash with the state you are representing. **YOU WILL NEED TO BRING YOUR TIARA.** You will wear your tiara and sash (we provide the sash) at all the events.

Bowl Week Schedule of Events

Date: Thursday, December 28, 2017 - Welcome Reception/Orientation - 5:00 P.M.

A Welcome Reception will be held in the Tennessee Ballroom at the DoubleTree Downtown Hotel at 5:00 P.M. Hors d'oeuvres will be served at the reception from 5:00 P.M.—6:00 P.M. A short orientation will begin at 6:00 P.M. Join us at the reception where you will start your exciting AutoZone Liberty Bowl experience by getting acquainted with other selected Queens and their guests. Attire for this event is: **Queens:** nice jeans or any type of casual pants, Queen sweatshirt, sash and tiara. This attire is because group shots of the queens (by state) will be taken during this event. **Guests:** nice jeans or any type of casual pants with shirt or blouse.



Come and enjoy a luncheon on the St. Jude Hospital Campus, tour St. Jude and shop in the St. Jude Gift Shop. Meet one of the St. Jude patients and hear his/her story.

Date: Friday, December 29, 2017 - Queen Pre-Game/Halftime Rehearsal - 8:30 A.M. - 10:00 A.M.

We will have a one and a half hour Pre-Game/Halftime rehearsal at the stadium. Cline Tours buses will transport you and your guests (the guests that purchased the Guest Event Package) from the DoubleTree Downtown Hotel to Liberty Bowl Memorial Stadium to rehearse the Pre-Game/Halftime portions of the AutoZone Liberty Bowl. After rehearsal, Cline Tour buses will transport you and your guests (guests who purchased the Guest Event Package) from the Pre-Game/Halftime rehearsal to St. Jude Children's Research Hospital for the St. Jude Queen's Luncheon/Tour. Attire for the day (rehearsal, St. Jude Queen's Luncheon/Tour and parade) are **Queens:** nice jeans or any type of casual pants, Queen sweatshirt, sash and tiara. Please bring/wear white coat, gloves, scarves, turtleneck, thermal underwear, etc. to stay warm at the rehearsal and parade. **Guests:** whatever you choose (just remember you will be at the rehearsal which is outside and the parade after the St. Jude Luncheon/Tour which is also outside, so wear something comfortable and bring/wear coat, gloves, scarves, thermal underwear, etc. for you to stay warm at the rehearsal and parade.

Date: Friday, December 29, 2017 - St. Jude Queen's Luncheon/Tour - 11:00A.M.

The world renowned St. Jude Children's Research Hospital is host to the St. Jude Queen's Luncheon/Tour. You and your guests will have the privilege of hearing a St. Jude representative speak, a St. Jude patient tell his/her story, enjoy a wonderful lunch and tour St. Jude. You and your guests will have the opportunity to visit the St. Jude gift shop before departing for the parade. Cline Tours buses will transport you and your guests (guests who purchased the Guest Event Package) from St. Jude to the AutoZone Liberty Bowl Parade.

Date: Friday, December 29, 2017 - AutoZone Liberty Bowl Parade - 3:00 P.M.

This is your chance to parade down historic Beale Street in front of a packed crowd of Bowl fans. The Queen's guests will be able to join in the fun watching with other Bowl fans along the Beale Street parade route. After the parade, Queens and their guests can stay on Beale Street and enjoy the music. The DoubleTree Downtown Hotel is just two blocks away from Beale Street (so no transportation is needed to go back to the hotel). You can make your own schedule for dinner and evening activities.



Be a part of the festivities such as the AutoZone Liberty Bowl Parade on world famous Beale Street. We have a spot in the parade just for you!!

Game Day Schedule of Events — Saturday, December 30, 2017

(Dress for Game is SOLID WHITE EVENING GOWNS WITH TIARA AND SASH (WHITE COAT AND WHITE GLOVES OPTIONAL))

- The AutoZone Liberty Bowl will provide bus transportation on Cline Tours buses for Queens and their guests to the stadium from the DoubleTree Downtown Hotel and then from the stadium back to the DoubleTree Downtown Hotel after the game.
- Queens and their guests (guests who purchased a Pre-Game Buffet ticket or Guest Event Package) will enjoy a Pre-Game Buffet meal before the game at the biggest indoor tailgating party around.
- AutoZone Liberty Bowl Football Classic begins at 11:30 A.M. (CST) at Liberty Bowl Memorial Stadium.
- Pre-Game Ceremony begins immediately prior to kickoff. Queens will be escorted to the field by servicemen from different branches of the military for the pre-game ceremonies.
- All Queens will return to the field at halftime to be a part of the spectacular celebration with this year's entertainer, Miss AutoZone Liberty Bowl and the kids from St. Jude Children's Research Hospital.